



# **NARSIMHA REDDY ENGINEERING COLLEGE**

An Autonomous Institution | Affiliated to JNTUH | Approved by AICTE  
Accredited by NBA & NAAC with 'A' Grade

## **REPORT**

**On**

**“UGADI CELEBRATIONS”**

**Conducted On**

**18-03-2026**

**Organized By**

**NARSIMHA REDDY ENGINEERING COLLEGE**

**(Autonomous)**

Maisammaguda (V), Dhulapally (P)  
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<b>Title of The Event</b>	UGADI Celebrations
<b>Event Coordinator Details</b>	Mrs. P Sri Lakshmi CSE Department Narsimha Reddy Engineering College (Autonomous) Secunderabad, Telangana State, India- 500100.
<b>Program Type*</b>	Co-Curricular Activity
<b>Start Date :</b> <b>End Date :</b> <b>Duration of the activity:</b>	18-03-2026 18-03-2026 3 hours
<b>Mode of Session</b>	Offline
<b>Number of Faculty Participants *</b>	01
<b>Number of Students Participants</b>	115
<b>Objective of The Event</b>	<ul style="list-style-type: none"> <li>• <b>Cultural Preservation:</b> To promote and pass on traditional rituals, customs, and festive foods (like <i>Ugadi pachchadi</i>) to younger generations.</li> <li>• <b>Spiritual Renewal:</b> To seek blessings for a prosperous year ahead through prayers, offerings, and listening to the <i>Panchanga Sravanam</i> (astrological forecast).</li> <li>• <b>Family &amp; Community Bonding:</b> To bring families and communities together for festive meals, exchanges of greetings, and cultural performances.</li> <li>• <b>Symbolizing Life's Balance:</b> The six tastes of <i>Ugadi pachchadi</i> represent life's diverse emotions (joy, sadness, surprise, anger, fear, disgust), teaching acceptance and resilience.</li> <li>• <b>Harvest &amp; New Beginnings:</b> To mark the start of spring and the agricultural cycle, expressing gratitude for the past harvest and hope for the new season.</li> </ul>
<b>Outcome</b>	<p><b>Key Outcomes:</b></p> <ul style="list-style-type: none"> <li>• <b>Strengthened cultural identity</b> – Participants, especially youth, gain a deeper understanding of Telugu/Kannada New Year traditions and rituals.</li> <li>• <b>Improved family and community bonding</b> – Brings together relatives, neighbors, and community members, reducing social isolation.</li> <li>• <b>Emotional and mental resilience</b> – The six tastes of <i>Ugadi pachchadi</i> teach acceptance of life's varied experiences (joy, sadness, anger, fear, disgust, surprise).</li> <li>• <b>Increased optimism and spiritual grounding</b> – Hearing the <i>Panchanga Sravanam</i> (yearly forecast) provides hope, direction, and mental preparation for the year ahead.</li> <li>• <b>Economic stimulation</b> – Boosts local sales of flowers, food, clothing, decorations, and supports community vendors and performers.</li> <li>• <b>Gratitude for nature and harvest</b> – Reinforces appreciation for spring, agricultural cycles, and the natural environment.</li> <li>• <b>Volunteerism and leadership development</b> – Organizing the</li> </ul>

<p style="text-align: center;"><b>Brief Report</b></p>	<p>event encourages community members to take initiative and collaborate effectively.</p> <p>A successful Ugadi event yields multiple positive outcomes, primarily strengthening cultural identity by transmitting traditional rituals, the significance of the lunar new year, and the symbolism of <i>Ugadi Pachchadi</i> to younger generations. It significantly enhances family and community bonding, bringing together relatives, neighbors, and community members to foster a sense of belonging and reduce social isolation. Psychologically, the event builds emotional resilience as the six tastes of the <i>Ugadi Pachchadi</i> teach acceptance of life's varied experiences—joy, sadness, anger, fear, disgust, and surprise. Spiritually, the <i>Panchanga Sravanam</i> (yearly forecast) instills hope, direction, and a positive mindset for the year ahead. Additionally, the celebration stimulates local economic activity through the purchase of festive foods, flowers, clothing, and decorations, while also encouraging volunteerism and leadership development among community organizers. Overall, a Ugadi event effectively prepares individuals and the community to enter the new year with resilience, optimism, and unity.</p> <p><b>Conclusion:</b></p> <p>An Ugadi event is far more than a festive gathering; it is a vital cultural anchor that delivers meaningful social, emotional, and economic outcomes. By celebrating the Telugu and Kannada New Year, the event successfully preserves and transmits ancient traditions to younger generations, ensuring cultural continuity. It strengthens family and community bonds, fosters emotional resilience through the symbolic six tastes of <i>Ugadi Pachchadi</i>, and provides spiritual direction and optimism via the <i>Panchanga Sravanam</i>. Furthermore, it stimulates local economic activity and nurtures volunteerism and leadership within the community. Ultimately, Ugadi serves as a holistic platform that prepares individuals and the collective to embrace the coming year with unity, hope, balance, and a renewed sense of purpose.</p> <p><b><u>The event meets following Program Outcomes and SDG's:</u></b></p> <p>It meets <b>PO6 (The Engineer and Society)</b> by applying contextual knowledge to assess cultural and societal issues, reinforcing community identity and preservation of traditional practices. It fulfills <b>PO8 (Ethics)</b> by promoting ethical principles such as gratitude, respect for elders, community service, and acceptance of life's diverse experiences through the symbolism of the six tastes of <i>Ugadi Pachchadi</i>. It addresses <b>PO9 (Individual and Team Work)</b> as organizing and participating in the event requires effective collaboration, leadership, and coordination among community members for decorations, food preparation, rituals, and cultural performances. It meets <b>PO10 (Communication)</b> through the effective transmission of cultural knowledge, traditions, and the <i>Panchanga Sravanam</i> (yearly forecast recitation), which communicates complex astrological information to the community. Finally, it aligns with <b>PO12 (Life-long Learning)</b> by serving as a platform for continuous intergenerational learning, where younger generations learn from elders</p>
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and all participants engage in self-reflection and preparation for the year ahead. An Ugadi event primarily contributes to **SDG 3 (Good Health and Well-being)** by promoting emotional resilience and mental health, **SDG 4 (Quality Education)** through intergenerational transmission of cultural knowledge, **SDG 11 (Sustainable Cities and Communities)** by strengthening local cultural identity and social cohesion, and **SDG 17 (Partnerships for the Goals)** through community collaboration. Indirectly, it also supports SDG 2, SDG 8, and SDG 12. Thus, a seemingly traditional festival aligns meaningfully with multiple global sustainable development objectives.

Event Photograph




Press

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**నర్సింహరెడ్డి ఇంజనీరింగ్ కళాశాలలో 'ఉగాది' వేడుకలు**

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Coordinator

  
Principal

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